

MEDIA PACK 2024-25



BIG CARP

DIGITAL MAGAZINE

FREE LINE

DIGITAL MAGAZINE



BIG VALUE AD DEAL 2024

Here's what you get:

A FULL PAGE IN BIG CARP MAGAZINE

A FULL PAGE IN THE BIG CARP APP

A FULL PAGE IN FREE LINE MAGAZINE

A FULL PAGE IN THE FREE LINE APP

So, 4 FULL PAGES!

Your advert shared on our social media, current reach over 250,000 carp anglers.

Your advert shared on over 80 carp angling groups, many with tens of thousands of carp anglers.

Your advert Emailed to our subscription list currently standing at 35,800.

BIG VALUE AD DEAL ONLY £200

That's why so many read them!

Both magazines are FREE to everyone! That's why so many read it!

Further discounts for 3, 6 or 12 insertions. We put your advert in front of a huge number of anglers, because our magazines are FREE. Big Carp is the longest running carp magazine EVER, with a history of excellence, written and read by the best carp anglers in the world. Free Line appeals to the beginner and competent angler alike. With a content of both instructional and informative. Between the two titles, every type of carp angler is covered and entertained.

Best fishes, Rob

BIG CARP AND FREE LINE SHARE YOUR ADVERT ON SOCIAL MEDIA, NO OTHER CARP MAG HAS EVER DONE THIS!

WE ARE THE ONLY MAG TO PUT YOUR ADVERT ON OUR SOCIAL MEDIA PLATFORMS CURRENTLY REACHING 300,000 ANGLERS

Your advert is posted on our Facebook pages and on over 80 UK Carp Facebook groups, Twitter accounts, Instagram accounts and on the top three UK Carp Facebook pages. We do all your social media advertising for you as part of the deal. Over 300,000 anglers will see your advert – no other mag does this!

SPECIFICATIONS

Full Page (210mm x 297mm)

Full Page with Bleed (216mm x 303mm)

Half Page Horizontal (180mm x 130mm)

Half Page Vertical (86mm x 260mm)

Quarter Page (86mm x 130mm)

A huge audience and advertising rates at realistic prices

Full page promos, reviews, catch reports, diaries etc

FREE ADVERT DESIGN IN OUR STUDIO.

A free full page advert in free line digital mag when you book a page in big carp magazine.

Additional discounts for 3, 6, or 12 insertions

Contact info@bigcarpmagazine.co.uk or Tel. 01252 373658

Message me back for more details – Rob

Type FREE SUBBY to info@bigcarpmagazine.co.uk to join our 35,800 (and growing) subscription list and have both magazines emailed directly to you when they come out!!

PUBLICATION DATES 2024

March 1st
April 1st
May 1st
June 1st
July 1st
August 1st
September 1st
October 1st
November 1st
December 1st
January 1st

COPY DEADLINE IS THE 25TH OF THE PREVIOUS MONTH

Big Value Deal – Cost – £200 (Further discounts for 3, 6 or 12 insertions)

Here's what you get:

- 1 Full Page Big Carp Magazine (Available Free from Digital Magazine Paperturn – www.freelinemagazine.com)
- 1 Full Page Free Line Magazine (Available Free from Digital Magazine Paperturn – www.freelinemagazine.com)
- 1 Full Page Big Carp App (Available from Magazine Cloner and Pocket Mags – <https://pocketmags.com/big-carp-magazine>)
- 1 Full Page Free Line App (Available from Magazine Cloner and Pocket Mags – <https://pocketmags.com/big-carp-magazine>)

Additional Free Pages Available to advertisers:

Catch Reports – 2 Free pages per issue

Reviews – 1 Free page per Issue

News and Press Releases – 1 Free Page per Issue

Big Carp Magazine is the longest running commercial carp magazine EVER approaching its 40th anniversary. It has a history of excellence, written and read by the World's most successful carp anglers. It has a huge readership with almost 40,000 subscribers. It caters for experienced and novice carp anglers alike with its cutting edge, 'Keeping it Real' style of articles. Free Line Magazine caters for the younger angler too with technical articles and step by step watercraft. Combined with edgy editorial to appeal to current trends in carp tactics. Between the two magazines every different genre of carp angler is covered from 'Old School' to 'First Timers'. Perfect for your advertising needs.

The two magazines together with your adverts are emailed to almost 40,000 subscribers.

The two magazines together with your advert are posted on Face Book reaching over 250,000 carp anglers. We also post the magazines on over 80 carp angling groups on face book, many with tens of thousands of members.

Both magazines are regularly posted on Twitter and Instagram to a huge audience both here and overseas. We have the digital market and all social media platforms covered. We have been producing carp magazines for almost 40 years, we know what makes our advertisers happy and that's putting their adverts Infront of a massive readership. That's exactly what we do. We also know that times are tough and that's why are prices are realistic and cost effective. We look after our advertisers and look forward to working with you this year and beyond. Best fishes.